



# PORTFOLIO LOOKBOOK *2024*

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## ONTC

COMMERCIAL VEHICLE SECTOR

**Date of Company Foundation** - before 28 April 2024

**Founder's Strengths**

**Jaimoolchandani**

(a) 9 year work experience in Commercial vehicle sector.

(b) already had a start up & good exit

(c) collaborative & creative nature of founder.

**USPs** - We are only market place + aggregate

First mover advantage.

**Current valuation** - 20 cr. (on idea stage)

## RENO SWIFT

BUILDTECH- HOME IMPROVEMENT & RENOVATIONS

**Date of Company Foundation** - Oct, 2021

**Founder's Strengths** -

**Bhavesh Dev Sanger** Extensive experience of 17 years in the Plumbing and Sanitary Industry with an MBA in sales and marketing.

**Ambika Panwar** : (CMO) 15 years of experience in the Plumbing and Sanitary sector as a Sales Analyst.

**USPs** : Every Renoswift project starts with an immersive walkthrough using Virtual Reality (VR 360)

Offers visual buying experience online from planning to design

Technology enabled kiosks at high footfall areas.

Training and Tech enabled supervision to on site team.

**Current Valuation** - 15CR



**TALLI TALES**  
BOTTLED CLASSIC COCKTAIL

FOOD AND BEVERAGES  
(ALCOHOLIC BEVERAGES)



**Date of Company Foundation** - 8 May 2023.

**Founder's Strengths** - We are two co-founders of the brand and we bring different sets of strengths to the table.

**Jatin Wasson** - Jatin is a total extroverted person, he can talk to anyone, because of this quality he is able to bring in expert of this industry with us.

- We call him Jagaadu because he can get any work done. (Sales guy at heart)

**Komal Agarwal** - Komal's product and industry knowledge is top notch.

- She comes from a business family, so she knows what works for the best for business. (Also really quick at decision making)

**USPs** - Talli Tales USP is its Taste and pricing.

**Current Valuation** - 15 cr





IT HARDWARE SUSTAINABILITY

**Date of Company Foundation:** 9/11/2020

**Founder's Strength:**

**Chetan Saini:** a seasoned entrepreneur with a rich background in the IT hardware sector, amassing an impressive 17 years of experience.

**Vartika Saini (Co-founder) (M.Tech Computer Science) :** A dynamic co-founder of Fixpapa, bringing over 12 years of invaluable experience in the IT hardware sector to the table

**USPs:** Promoting repair over replacement, reducing consumption, refurbishing and selling used electronics, offering rentals, recycling e-waste,

**Current Valuation:** 30cr

# STOXHERO

FINANCIAL EDUCATION

**Date of Company Foundation -** 12-05-2023

**Founder's Strengths - Mr. Kush** 2nd time founders and ex-Unacademy with a deep edtech background. Kush is an IITB/IIMC alumni and his last startup NeoStencil was acquired by Unacademy in 2020. Later he was Vice President (Business) while working directly with the Unacademy founders. **Mr. Prateek** is a Computer Science engineer from NIT Rourkela and his last venture was into food tech out of Bangalore. **Mr. Manish** has worked in core teams with Unacademy, NeoStencil, OLA. Their track record of building profitable startups and pioneering new business segments underscores Stoxhero's potential for innovation and growth.

**USPs :**

- Market Simulation: Experience real markets and benchmark indices while learning how to Invest in various asset classes using virtual currency.
- AI & ML Data Analytics: Analyse the performance & also identify improvement opportunities.
- Access quality content for a comprehensive experiential learning for finance students.

**Current Valuation -** \$ 4 million



ART & LITERARY SERVICES, AUDIO-VISUALS PRODUCTION



**Date of Company Foundation:** 19-09-2022

**Founder's Strength: Mr. Ankush & Ms. Kriti Kumari**

Networking, Communication, Team Building

**USPs:** Localised Content, Large Network

**Current Valuation:** Not evaluated yet.





## EMPLOEETECH

**Date of Company Foundation** - 12-05-2023

**Founder's Strengths** - *Saurabh Bhardwaj*

He is a Serial Entrepreneur, passionate about Research and Innovation with technologies, having 10+ years of experience. He is an optimistic personality who always looks at the positive side of the situation. He build a bootstrapped EdTech company in tech skills development and gained traction all across the country for best quality content on latest technologies for college undergrads. He is a visionary believes in strong leadership. He is a quick decision maker and loves to build team. Learn and Build is his latest employee tech venture which acts as a bridge between colleges and industries, delivering candidates the appropriate practical skills to get their placements as per the industry's needs. [www.learnandbuild.in](http://www.learnandbuild.in)

**USPs** : Skill Development, Internship, Placements.

1. Company - Skilled IT Resources
2. College - Rise in Core Placements
3. Student - Gets the Desired Job

**Current Valuation** -Approx 12Cr



**Date of Company Foundation** - 6/10/2023

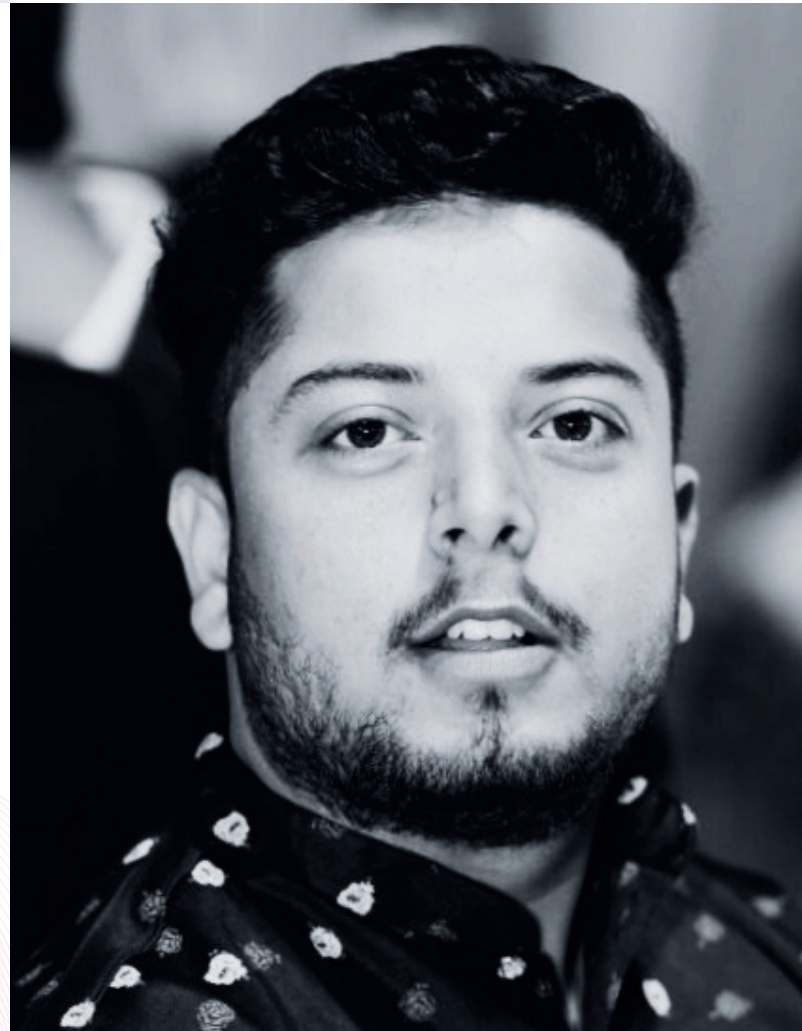
**Founder's Strengths** - *Dishank Sharma* - Co Founder Desera

- Social media and marketing expert
- Understanding of creative art and design
- A knack for entrepreneurship and making an impact in design

**USPs** :

One-of-a-kind design-based social platform  
Easy to use with the best communities

**Current Valuation** -Approx 12Cr





# KAVADEA

FASHION

**Date of Company Foundation:** 7 July 2023

*Kavadea is a Fashion and Lifestyle brand which works with artisans of rural crafts and art forms to create products which are sustainable, ethical and indigenous. Our product range includes Clothing, Fashion Accessories, and Authentic craft products for Home.*

**Founder strength :** *Mr. Harshvardhan Patel*

*Multi domain Designer with specialisation in fashion, Creative thinker with original ideas for new and innovative designers products  
Fast learner, Adaptive personality*

**USP:** *Handmade and handcrafted, Genderless, Unique product offering*

**Current valuation:** 1.6cr



## HOUSE OF SEPTEMBER

PRODUCT MANUFACTURING & TRADING

**Date of Company Foundation :** 8th April 2024

**Founder's Strengths :** *Mrs. Shubhita Shara*

- Strong Product designing skills & aesthetics
- \* Direct connection with related veteran artisans
- \* Deep Knowledge of gemstones ( hails from a gemstone based family background )

**USPs -** *Gemstone based home decor articles,natural healing properties, rare & exclusive utility decor*

**Current Valuation :** 3.6 cr





## SPACE EDUCATION

*Date of Company Foundation - 10 February 2022*

**Mr. Chetan Yadav**

*Founder has perseverance*

*Determined and a technical guy having experience in space engineering. Teaching and sharing knowledge especially educating students has always been my interest.*

*very first in India to provide space education*



## LOGISTICS

*Date of Company Foundation - Dec'22*

**Mr. Sahul Gulati & Mr. Aashish Dhamija**

*1. Experience in working and handling gig workers and working in startup segment for 8 years*

*2. Problem-solving skills: Ability to navigate complex logistical challenges and find creative solutions.*

*3. Strategic thinking: Visionary mindset to scale and expand the business.*

*4. Operational expertise: In-depth understanding of logistics and supply chain management.*

*5. Leadership skills: Ability to motivate and manage a team, build a strong culture, and make tough decisions.*

*Ability to interpret data and make data-driven decisions.*

*5. Driver-centric mindset: Focus on delivering exceptional driver experiences and building strong relationships.*

**USPs :-**

*Focus on Tier-2 cities*

*Driver focus approach*

**Valuation:** 30 Crore





**Date of Company Foundation** - January 2024

**Team Strength** - **Mr. Aman Kumar** (Business Head)

An Architect by Qualification with more than 6 years of experience in Design Education. Dedicated to building a strong product for the Education Industry. Have a keen interest in Brand building.4. Understanding student needs. Providing a bridge between Academia and Industry. Mentoring students to be industry-ready.

Our courses aim to open doors of Indian creative educational opportunities to the world and international education to India by being taught within an Indian pedagogical paradigm while being influenced, informed, and drawing from a global learning environment and values. Prepare students to become highly awakened and responsible citizens committed to designing spaces for social development, peace, and harmony.

**Company valuation** 15cr.



LIFESTYLE AND CORPORATE  
GIFTING- SOCIAL COMMERCE

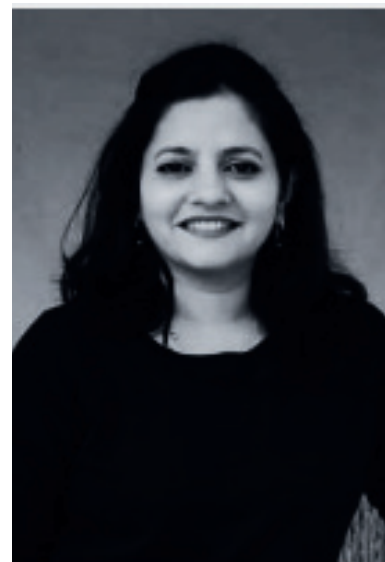
**Date of Company Foundation** - Date: Aug 2023

**Founder & CEO Mohit Mathur** : An alumnus of IIT Kharagpur and an MS from Florida State University, US , he brings 16 years of corporate experience in serving various MNC's in shaping their strategy and growth trajectory. As the founder of RajasthaniHaat, he is all set to work out his magic again

**Co-Founder Dr. Kirti Mathur** :PhD holder in foods & Nutrition, worked as Sr. Dietician in multiple super specialty hospitals , she finally found her calling in RajasthaniHaat. A passionate change agent who believes she can bring out smile with every purchase made on the platform.

**USP:** One-step solutions for all requirements of e-commerce, wholesales and gifting from the very heart of Rajasthan and its culture. Authentic rajasthani art and crafts

**Valuation:** 5 crore





## ECOMMERCE - ONLINE GROCERY DELIVERY

**Date of Company Foundation: (Launch Date) February 2023**

### About Founders:

#### Shivan Verma:

- Bachelor's in Business Administration, USC
- Entrepreneur with 3 years in e-commerce, specializes in procurement, logistics, digital marketing, and sales. Founder of TooToo. Shapes innovative solutions and business strategy.

#### Mohit Verma:

- Master's in Electronics Engineering, USA
- Over 30 years in consumer electronics manufacturing. Deep expertise in sales, distribution, and after-sales support. Technical backbone, leads IT and software development at TooToo.

#### Rohit Verma:

- MBA, Maastricht School of Management
- Launched successful ventures in FMCG, with expertise in product innovation, 20 years in 24-hour supply chain management. Ensures seamless service and meets customer expectations at TooToo.

### USPs (Unique Selling Propositions):

TooToo stands out as the champion of regional brands, catering to Jaipur's price-sensitive consumers. Offering swift service without compromising on pricing, we outshine competitors like Blinkit or JioMart. With dynamic customer engagement through innovative app features, TooToo fosters a vibrant community ecosystem where engagement equals savings.



## FOOD PROCESSING

**Date of Company Foundation - 25th October 2021**

**Founder's Strengths - Ashish Surana & Ramu Surana**

**\*Innovative Product Creation :** The founder possesses passion for creating unique and innovative food products that stand out in the market.

**\*Passion for GoPure :** There's a deep-rooted passion for the brand GoPure, driving the founder's dedication to delivering excellence.

**\*Shared Vision :** Aligned with the company's vision, ensuring coherence in goals and direction.

**USPs - USPs (Unique Selling Propositions):**

**\*Pure and Fresh Approach :** Emphasizes purity and freshness in all products, particularly in fruit-based ice creams, sorbets, and kulfis.

**\*Innovative Flavors :** Offers distinctive flavors such as Gol Gappa Ice Cream, Stuffed Mango, Stuffed Orange, and Masala Sorbets, catering to diverse tastes.

**\*Quality Ingredients :** Utilizes high-quality ingredients, focusing on pure milk, fresh fruits, and premium dry fruits, ensuring top-notch taste and nutritional value.

**\*Pocket-Friendly Sorbets :** Developing India's first convenient and affordable sorbets, enabling easy consumption on-the-go.

**Current Valuation - NA**





## EXPERT PET GUIDANCE, HAPPY PET PARENTING

*Established with the aim to provide one stop solution for pet lovers. Being a pet lover we understand that "a house is not home without paw prints" and here we help you find that friendly companion for you.*

*But journey of a pet lover does not stop with being a pet parent; it brings much more responsibility with it. Taking care of your pet and keeping them healthy is as important as loving them. This means that what so ever you and your pet or you are into we too are into it. Be it taking your pet on a walk or filing their nails or when it's time for your pet to meet its vet or when your pet is looking for his/her date. We are committed in making pet care safe, affordable and easy for every pet parent so that they can enjoy the unconditional love of their pet.*

*"Love of pet is unconditional... Let's feel the awesomeness!!!"*

**Founder: Mr. Ashish Chhanwal,**

**USP:** Healthy Pet, Vaccinated & Insured Pet, Responsible Breeders, Easy and Hassle-free Process,



**Date of Company Foundation** - 18 Nov 2022

**Founder's Strengths** - Founders

**Chanchal Goyal (COO)**

**Chirag Goyal (CEO)**

*Data security expert, Data Science and BI in healthcare, Have success exit 12 years back from a cyber security company*

**USPs** - First ever web 3 HMIS who have BI, 3 ways for EMR EHR with AI.

**Current Valuation** - 18 Cr



# OUR INVESTORS

*The ones who make it possible for the startups to grow, thrive, and succeed.*



## TUSHAR BAGDA

HAS A BACHELOR'S IN BUSINESS ADMINISTRATION FROM AMERICAN UNIVERSITY, WASHINGTON DC AND AN MBA IN MARKETING AND MEDIA MANAGEMENT FROM FORDHAM UNIVERSITY, NEW YORK CITY. HE HAS US WORK EXPERIENCE IN FINANCE, IT AND THE JEWELLERY BUSINESS. SINCE 2014 HE HAS BEEN THE MANAGING DIRECTOR OF BAGDA'S AUTO SPARES LTD IN NAIROBI, ONE OF THE LARGEST PARTS DISTRIBUTORS IN KENYA. HE IS HAPPILY MARRIED TO RUPALI AND THEY HAVE TWO WONDERFUL CHILDREN. TUSHAR HAS BEEN A VEGAN SINCE 2012 AND IS A PASSIONATE PROMOTER OF ANIMAL RIGHTS AND SUSTAINABILITY.



## PRERNA MALHOTRA SONI

THE CHIEF EXECUTIVE OFFICER OF BALAJI SONI HOSPITAL, IS A DYNAMIC AND YOUNG LEADER WITH A DIVERSE SKILL SET SPANNING INFORMATION TECHNOLOGY, HEALTHCARE, AND EDUCATION. ARMED WITH AN MBA FROM MONASH UNIVERSITY, AUSTRALIA, AND ENRICHED BY GLOBAL EXPOSURE, SHE HAS CONSISTENTLY DEMONSTRATED HER PROWESS IN ESTABLISHING NEW VENTURES AND ACHIEVING REMARKABLE SUCCESS. PRERNA IS A STRATEGIC THINKER COUPLED WITH A PENCHANT FOR PERFECTION, SHOWCASING RECOGNIZED EXPERTISE IN OPTIMIZING BUSINESS OPERATIONS TO FULFILL CORPORATE OBJECTIVES, PARTICULARLY IN THE EDUCATION SECTOR. AMONG HER NOTABLE ACHIEVEMENTS ARE BALAJI SONI HOSPITAL AND THE SKILL ORIENTED NATIONAL INSTITUTE, BOTH METICULOUSLY PLANNED, DESIGNED, AND DEVELOPED UNDER HER ADEPT SUPERVISION.



## SWATI GILARA

THE VISIONARY FORCE BEHIND RAMBAJU JEWELLERS, IS AN ENTREPRENEUR AND CRUCIAL PART AT INNOVHER. BEYOND HER FAMILY BUSINESS, SHE SEAMLESSLY NAVIGATES THE WORLDS OF JEWELRY AND SOCIAL MEDIA, INFUSING CREATIVITY AND CHARM. A POWERHOUSE OF AMBITION, HER LEADERSHIP AT INNOVHER REFLECTS A COMMITMENT TO EXCELLENCE AND TRANSFORMATIVE IMPACT, PARTICULARLY IN EMPOWERING UNDERREPRESENTED COMMUNITIES AND WOMEN. SWATI'S ENTREPRENEURIAL SPIRIT AND INNOVATION SET HER APART, LEAVING A SPARKLING LEGACY IN BUSINESS AND BEYOND.



## RITU KOGTA

MBA IN MARKETING AND HR FROM MODY UNIVERSITY BOASTS 6+ YEARS IN BUSINESS DEVELOPMENT, SPECIALIZING IN TEXTILES. ADEPT IN STRATEGIC PLANNING AND CLIENT RELATIONS, SHE EXCELS IN PROJECT EXECUTION. BEYOND HER PROFESSIONAL SUCCESS, AS A DEDICATED MOTHER OF TWO, SHE SHOWCASES EXCEPTIONAL MULTITASKING SKILLS. MRS. KOGTA IS CONNECTED WITH INNOVHER, A STARTUP ACCELERATOR SUPPORTING WOMEN, SPECIALLY-ABLED INDIVIDUALS, AND THE LGBTQ++ COMMUNITY. HER COMMITMENT TO DIVERSITY AND INCLUSIVITY MAKES HER A CRUCIAL ADVOCATE, CONTRIBUTING TO A DYNAMIC STARTUP ECOSYSTEM.

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## NIKITA NEHRA

A MULTI-FACETED PROFESSIONAL WITH A REMARKABLE BACKGROUND IN HEALTHCARE AND ACADEMIA. EQUIPPED WITH A BDS DEGREE AND EXTENSIVE EXPERIENCE IN HOSPITAL MANAGEMENT, SHE OFFERS A UNIQUE AND VALUABLE SKILLSET. PALLAVI SHARMA, EPITOMISES THE MODERN MULTITASKER, SEAMLESSLY BALANCES HER ROLES AS A SUCCESSFUL BUSINESSWOMAN AND DEDICATED HOMEMAKER. FEARLESSLY NAVIGATING ENTREPRENEURSHIP, SHE CONTRIBUTES SIGNIFICANTLY TO INNOVHER'S MISSION OF MENTORING AND SUPPORTING WOMEN FOUNDERS, SPECIALLY-ABLED ENTREPRENEURS, AND THOSE FROM THE QUEER COMMUNITY. PALLAVI'S JOURNEY REFLECTS A HARMONIOUS BLEND OF PROFESSIONAL EXCELLENCE AND DOMESTIC WARMTH, SHOWCASING HER ABILITY TO TACKLE CHALLENGES IN BOTH THE BOARDROOM AND HOME WITH GRACE.



## PALLAVI SHARMA

STANDS AS A TRUE EMBODIMENT OF MODERN ACHIEVEMENT AND BALANCE. CURRENTLY PURSUING A PH.D. IN HEALTHCARE, NIKITA ACTIVELY CONTRIBUTES TO CONFERENCES, PUBLISHES IN TOP-TIER JOURNALS INDEXED IN SCOPUS, AND EXCELS AS AN EDUCATOR AT PRESTIGIOUS INSTITUTIONS. IN ADDITION TO HER IMPRESSIVE ACHIEVEMENTS, NIKITA IS A PROUD MEMBER OF INNOVHER, AN INNOVATIVE ORGANIZATION DEDICATED TO EMPOWERING WOMEN FOUNDERS, INDIVIDUALS WITH DISABILITIES, AND THE LGBTQ+ COMMUNITY ON THEIR ENTREPRENEURIAL JOURNEYS. AS A MEMBER AT INNOVHER, HER EXCEPTIONAL COMMUNICATION, TEAM COLLABORATION, AND ADAPTABILITY SKILLS MAKE HER A HIGHLY VALUED ASSET IN DRIVING INNOVHER'S MISSION.



## NAMARATA SAHOO

NAMRATA SAHOO, A SEASONED BUSINESS LEADER IN CERTIFICATION AND SKILLING BASED IN THE NETHERLANDS, HOLDS AN ELECTRICAL ENGINEERING DEGREE AND BOASTS OVER A DECADE OF INDUSTRY EXPERIENCE. SHE HAS PLAYED A PIVOTAL ROLE IN THE GROWTH OF MATURE MARKETS AND HAS A UNIQUE TRACK RECORD OF OPENING NEW MARKETS IN CERTIFICATION AND SKILLING. BEYOND HER CORE FOCUS, NAMRATA IS AN ANGEL INVESTOR IN HEALTH TECH AND ED-TECH, ACTIVELY CONTRIBUTING TO ADVANCEMENTS IN HEALTHCARE AND EDUCATION. CURRENTLY, SHE IS A KEY CONTRIBUTOR TO A VENTURE CAPITAL FUND, UTILIZING HER INDUSTRY INSIGHTS TO IDENTIFY AND NURTURE HIGH-POTENTIAL STARTUPS.



## SAURABH SHARMA

EXPERIENCED INVESTOR WITH A DEMONSTRATED HISTORY OF WORKING IN THE INVESTMENT MANAGEMENT INDUSTRY. STRONG ENTREPRENEURSHIP PROFESSIONAL SKILLED IN ANALYTICAL SKILLS, EQUITIES, CAPITAL MARKETS, MANAGEMENT, AND MERGERS & ACQUISITIONS (M&A). HEALTH PLUS IS A MEDICAL DEVICE DISTRIBUTION PLATFORM WITH ACCESS TO ALL MAJOR HOSPITALS IN NORTH INDIA. CURRENTLY DEALING IN THE CARDIOVASCULAR DEVICE SEGMENT. THE COMPANY SERVES AS AN INVESTMENT VEHICLE TO FUND HEALTHCARE COMPANIES (FROM SEED LEVEL TO PRE-SERIES A) URBAN REALTY DEVELOPS COMMERCIAL SPACES AND CREATES RENTAL INCOME FOR ITSELF. RECENTLY VENTURED INTO THE HOSPITALITY SECTOR WITH A BOUTIQUE HOTEL AND RESORT.

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## CA ABHINAV KAPOOR

THE FINANCE VERTICAL HEAD OF THE TOF CONSULTANCY PVT LTD, HAS NEARLY A DECADE OF EXPERIENCE IN THE FINANCE SECTOR. HE BECAME A QUALIFIED CHARTERED ACCOUNTANT IN THE YEAR 2012 AND ADDING TO IT HE IS ALSO A LAW GRADUATE FROM THE UNIVERSITY OF RAJASTHAN. HE WORKED AS A CREDIT MANAGER WITH ICICI BANK FOR APPROXIMATELY 3 YEARS. WITH HIS VAST EXPERIENCE, HE IS TAKING CARE OF SME FUNDING AND PROJECT LOANS.



## MILAP SINH JADEJA

BRINGS OVER 20 YEARS OF SENIOR MANAGEMENT EXPERIENCE ACROSS VARIED INDUSTRIES, FROM PHARMACEUTICALS TO FOOD & HOSPITALITY. AS A SECTOR-AGNOSTIC ANGEL INVESTOR, HE EXCELS IN INVESTMENTS, VENTURE BUILDING, AND VALUE CREATION. BEYOND HIS BUSINESS ACUMEN, MILAP SINH IS A TALENTED PHOTOGRAPHER WITH ACCOLADES INCLUDING THE LALITKALA STATE AWARD AND RECOGNITION BY INTERNATIONAL PLATFORMS LIKE THE UN FAO AND BETTER PHOTOGRAPHY MAGAZINE. HE'S ALSO A KEY FIGURE IN FILM PRODUCTION, WITH SEVERAL PREMIERES AT ESTEEMED FESTIVALS LIKE BUSAN AND BERLIN, AND AWARDS SUCH AS THE DADASAHEB PHALKE FILM FESTIVAL. MOREOVER, HE ACTIVELY CONTRIBUTES TO CSR EFFORTS, PARTICULARLY DOCUMENTING ISSUES SURROUNDING MARGINALIZED COMMUNITIES IN AHMEDABAD.



## SWAPNIL DANGAYACH

SWAPNIL, A SECOND-GENERATION ENTREPRENEUR AND DEDICATED INVESTOR, BOASTS OVER 8 YEARS OF EXPERTISE IN RETAIL MANUFACTURING AND DISTRIBUTION. LEADING SALES AND OPERATIONS, HE NURTURES STRATEGIC ALLIANCES. AN MBA GRADUATE FROM SP JAIN, MUMBAI, HE PRIORITIZES ONGOING LEARNING, EVIDENCED BY VISITS TO 11 COUNTRIES FOR BUSINESS INSIGHTS. SWAPNIL IS COMMITTED TO IMPACT INVESTING AND ACTIVELY ENGAGES IN CSR ENDEAVORS, NOTABLY MEDICAL CAMPS AND WATER PROJECTS. HIS VISION IS TO CREATE NEW OPPORTUNITIES THROUGH COLLABORATION, DRIVING HIGH GROWTH AND DIVERSIFICATION IN REVENUE STREAMS, WHILE FIRMLY BELIEVING IN THE MANTRA THAT LEARNING IS A CONTINUOUS PROCESS.

*Bridging the gap between ideas and implementation, we heartily thank our investors for believing in us and our portfolio.*

INNOVATION

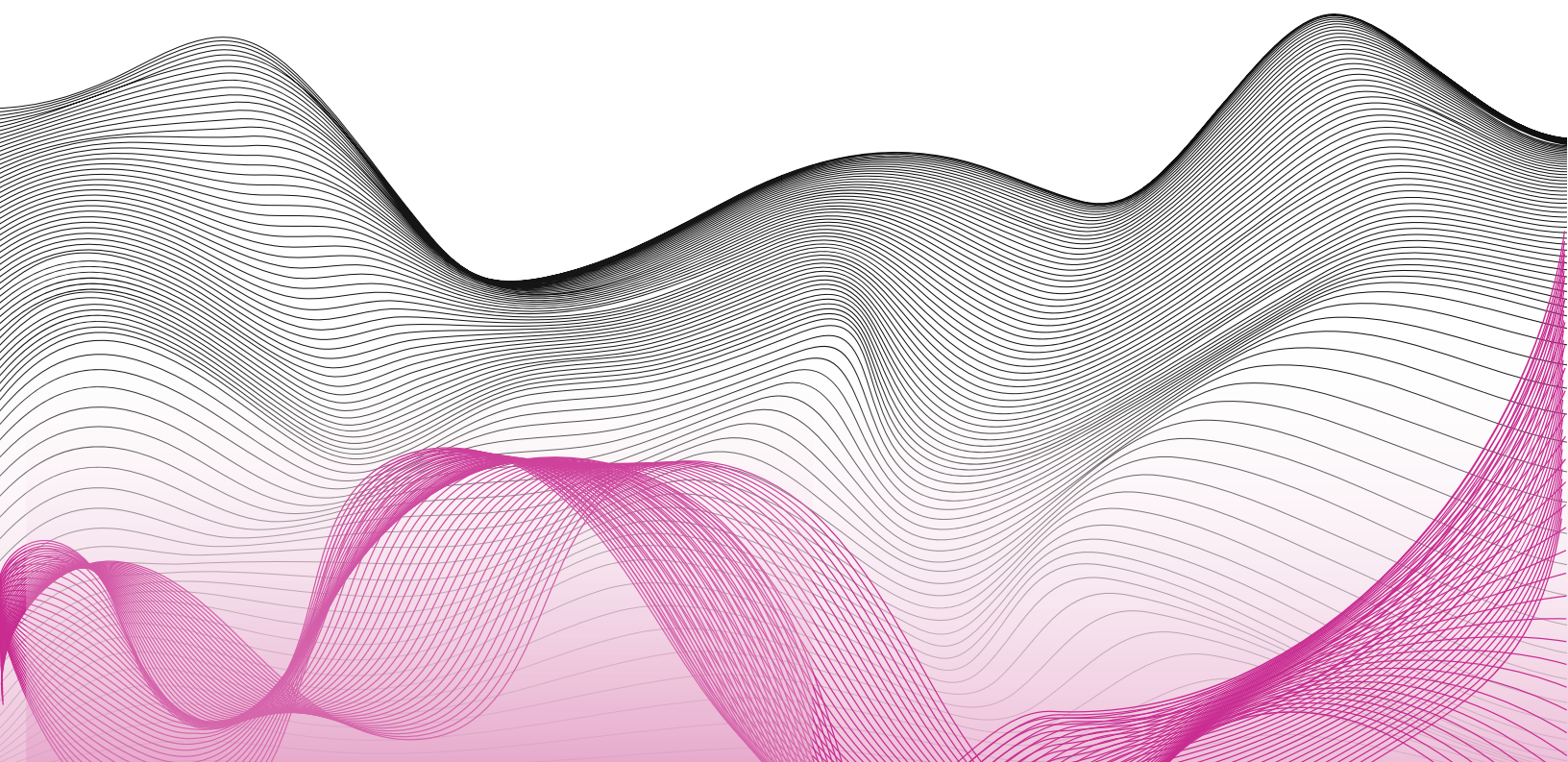
ACCELERATED

## TEAM INNOVHER



T H A N K S   F O R  
S U P P O R T I N G

INNOVHER PORTFOLIO 2024





**I N N O V H E R**

ACCELERATING INCLUSIVITY